



SmartPortal™ Online Hatchery Support



With a passion for precision and a dedication to the future of hatchery technology, Pas Reform understands how important it is that hatchery managers have access to the help, advice and support they need, when they need it – wherever they are.

This is why we developed SmartPortal™: a new, interactive, web-based Customer Service Portal that delivers a comprehensive range of practical services for the hatchery manager, 24 hours a day, 365 days a year – regardless of location.

SmartPortal™ defines the future of customer service for the modern hatchery, providing access to a uniform hatchery management framework online, that has been devised specifically to help improve daily practice, performance and results.

Created exclusively for the use of Pas Reform customers, SmartPortal™ offers rapid, secure access to information, help and advice across the complete range of Pas Reform products and services, including:

Documents and procedures to guide a successful incubation programme, from the arrival and quality control of hatching eggs, to the placement of day old chicks.

Downloadable Academy publications, including incubation programmes, user manuals and installation guides.

Access to real-time online collaboration and support, regardless of time or location.





SmartPortal™ Online Hatchery Support

SmartPortal™ complements Pas Reform's phone and e-mail based customer support services – structuring information under three distinct headings for ease of use: Pas Reform Academy, Pas Reform Products and Pas Reform Company.

Pas Reform Academy

Community: Join Pas Reform's interactive worldwide hatchery community to share ideas and discuss challenges, opinions and suggestions online.

Consultant: Your fastest route to problem-solving in the hatchery. Our online analyser helps you track down solutions and analyse results.

Library: Your online reference for the latest research and updates on embryo-, hatchery-management and project-management-related information.

Pas Reform Products

Order: Dedicated 24-hour online ordering for genuine factory certified parts, specifications and detailed technical information.

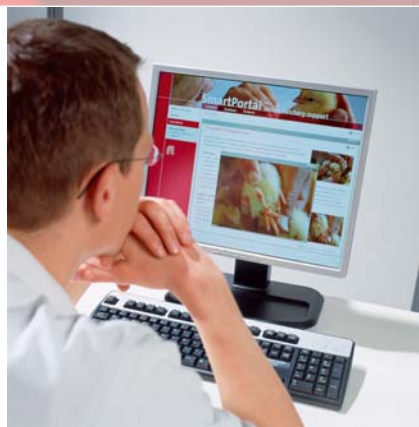
Projects: Your gateway to 24-hour assistance from technical specialists or your Project Team, wherever you are!

Pas Reform Company

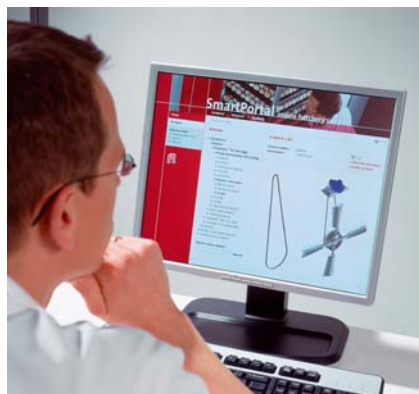
News: All the latest company news, information, forthcoming events and items of topical interest for the hatchery sector.

Resources: More about Pas Reform – our company and products. Here you'll find company information, presentations, movies, images... and more!

Join Pas Reform's interactive worldwide hatchery community to share ideas and discuss challenges, opinions and suggestions online.



SmartPortal's™ Consultant module helps hatchery professionals analyse incubation results, identify challenges and find the right advice to enhance hatchery performance...fast!



SmartPortal's™ 24-hour ordering system enables users to make enquiries, search for a part or place an order online, anytime, anywhere, 365 days a year



SmartPortal's™ library module shares knowledge from the Pas Reform Academy, so that users can take advantage of the latest research and updates in embryo-, hatchery management- or project management-related information.

